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10AL61

Sixth Semester B.E. Degree Examination, Dec.2017/Jan.2018
Management and Entrepreneurship

Time: 3 hrs.

Max. Marks:100

Note: Answer any **FIVE** full questions, selecting atleast **TWO** questions from each part.

PART - A

- 1 a. Define Management. Explain various functions of management. (10 Marks)
b. Comment on 'Management of Science, Art and Profession'. (04 Marks)
c. Discuss the contribution of F.W. Taylor towards scientific management process. (06 Marks)
- 2 a. Explain importance of planning. (05 Marks)
b. Briefly explain important steps in planning. (10 Marks)
c. Explain in brief on long and short range planning. (05 Marks)
- 3 a. What is Organization? Explain principle, purpose and nature of organization. (10 Marks)
b. Briefly explain the steps in selection procedure. (10 Marks)
- 4 a. Explain the essential of sound controlling. (05 Marks)
b. Explain Maslow's theory of motivation. (05 Marks)
c. What is Communication? Briefly explain its importance and types. (10 Marks)

PART - B

- 5 a. Differentiate between Entrepreneur and Intrapreneur and explain types of Entrepreneur. (08 Marks)
b. Describe various stages in Entrepreneurial processes. (08 Marks)
c. Explain the barriers involved in Entrepreneurship. (04 Marks)
- 6 a. Define SSI. Explain the characteristics of SSI. (06 Marks)
b. What are various problems faced by SSI? (06 Marks)
c. Explain in brief the steps involved in setting up of SSI. (08 Marks)
- 7 a. List various State level and Central Government bodies providing institutional support for SSI and explain objectives and functions of KSFC and SSIB. (10 Marks)
b. Explain the role of following bodies in promoting the enterprise : (10 Marks)
i) DIC ii) TECSOK.
- 8 a. What is a Project? Explain the classification and criteria in selecting a project. (10 Marks)
b. Explain several stages followed in project formulation. (10 Marks)

Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and /or equations written eg. 42+8 = 50, will be treated as malpractice.